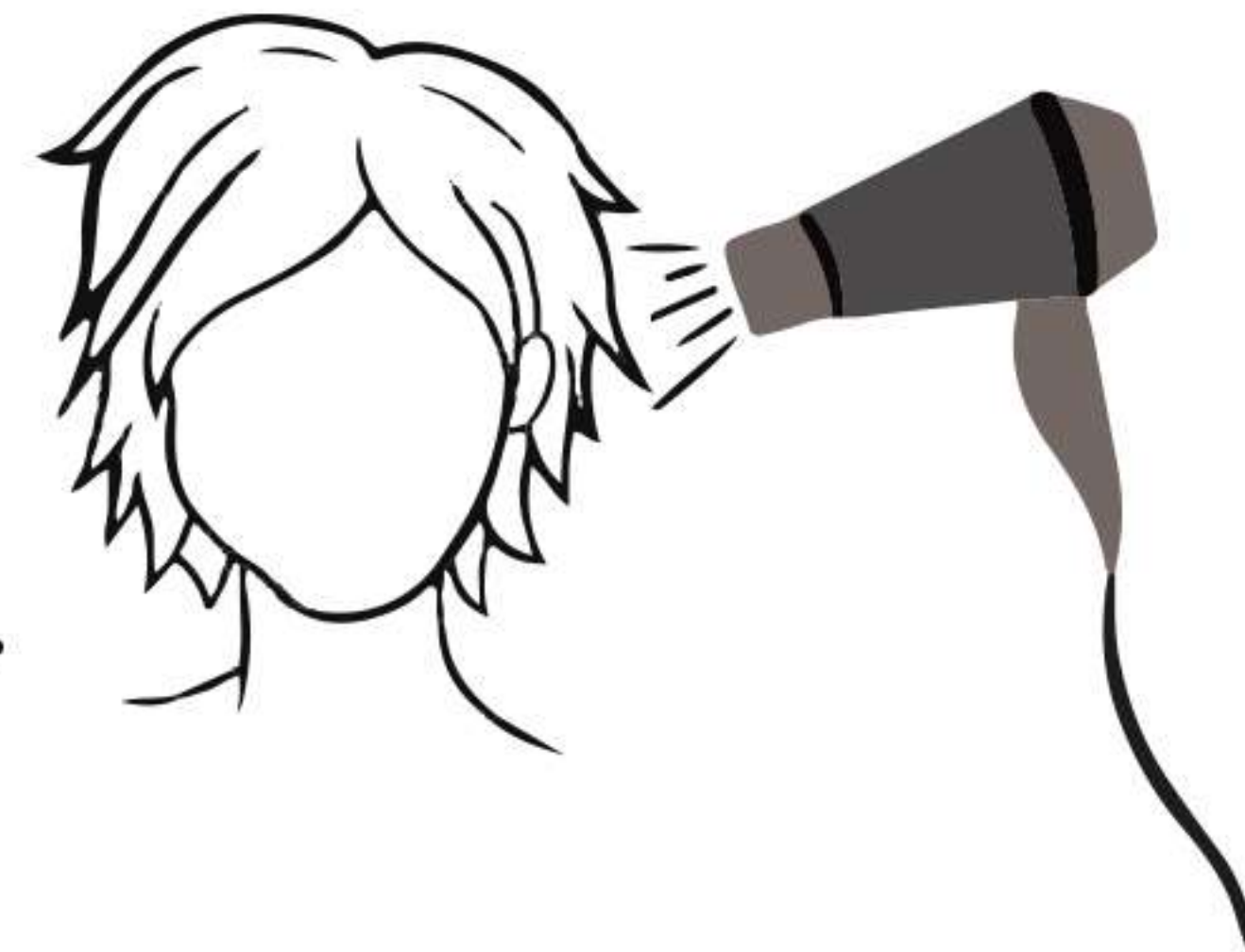




1- Gently wash hair with Step 1, the Cleansing Shampoo (Do not rub the scalp). Rinse and repeat the process.

Note: Hair must have a rough texture after the second shampoo. For non-chemically treated, thick or coarse hair, the second shampoo should be left on for 5 minutes.

2- Dry hair until it is 90% dry. This will allow better penetration of the product.



3- Shake the bottle well and pour the appropriate amount of Step 2 Keratin Treatment into a plastic bowl.

Short hair	30ml
Medium hair	50ml
Long hair	70 - 100ml

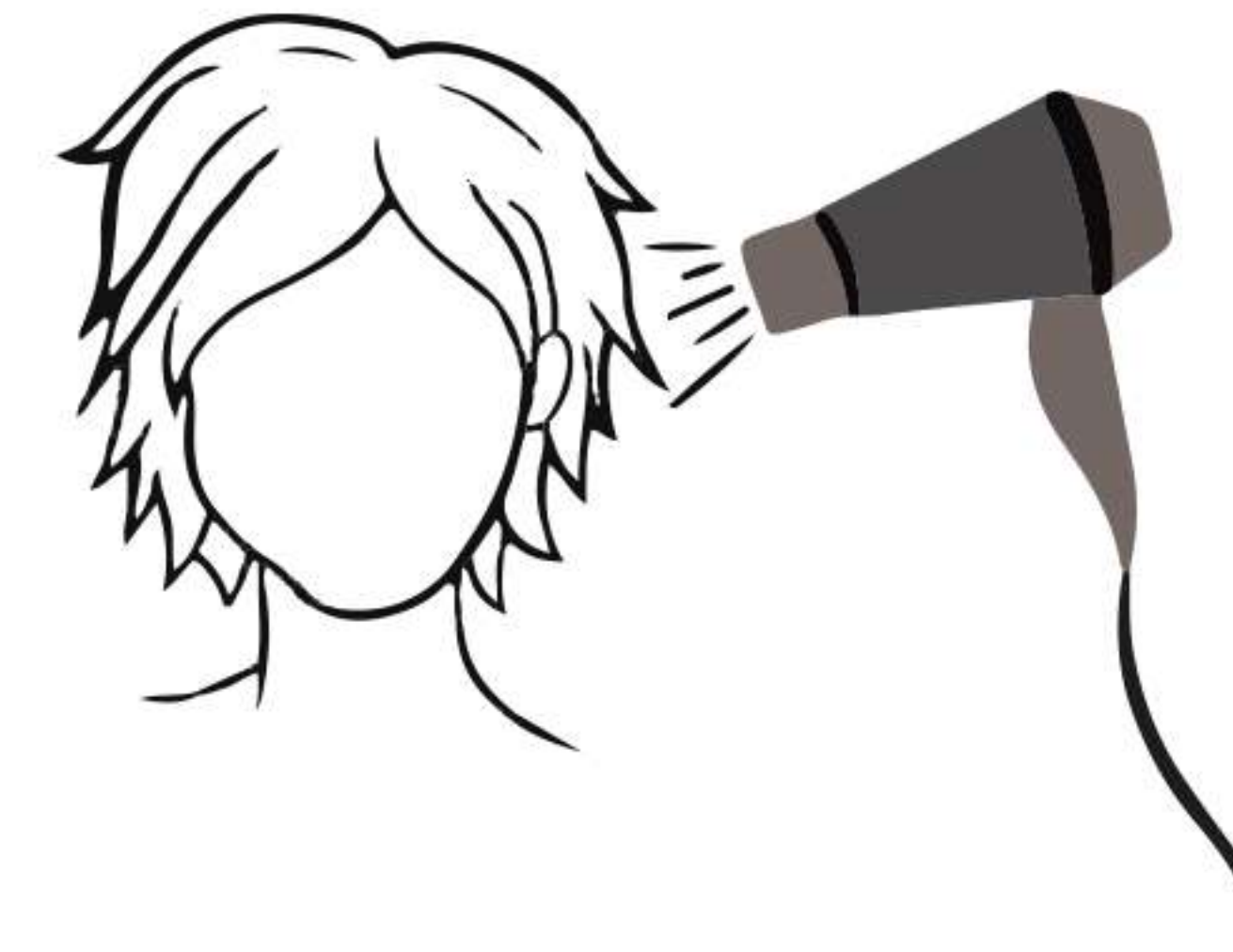


4- Divide hair into sections. It is important to wear gloves before beginning this process.

5- Apply Step 2 Keratin Treatment with a tint brush, starting 1cm from the roots. Begin at the nape of the neck, spreading through to the ends. Section by section, comb hair with a fine-tooth comb, making sure hair is completely covered with the product.



6- Allow the Keratin Treatment to “sink in” for 10 minutes. Turn on the hair straightener and set at 230 degrees.

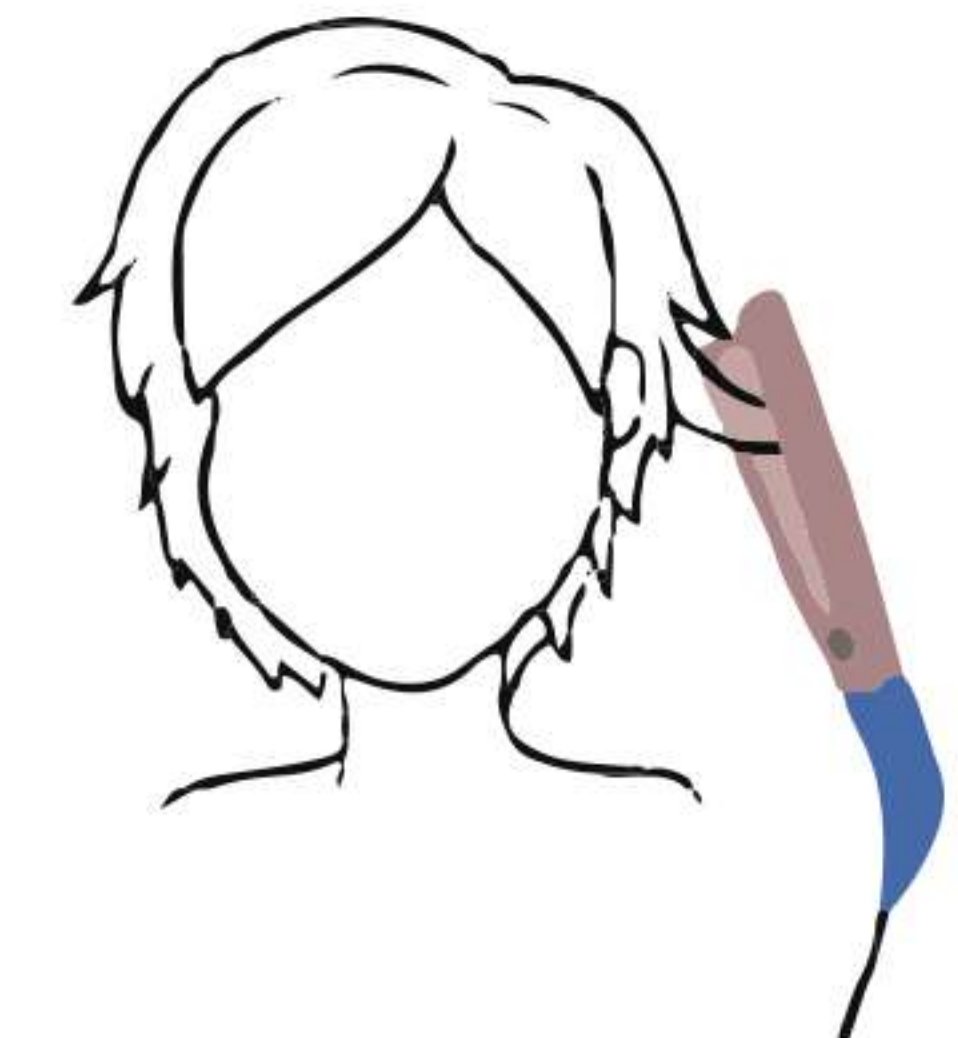


7- Blow-dry hair until it is 90% dry (use a paddle brush or a comb to avoid fumes during the process). The hair does not need to be completely dry, but it is essential that it is completely straight and smooth.

Note: This is the most important part of the process, so, it is vital to use a hair straightener and set it at the correct temperature:

<i>Fine, weak, fragile hair</i>	<i>200 degrees</i>
<i>Coarse, thick and virgin hair</i>	<i>230 degrees</i>

8- Once again, divide hair into sections. Starting at the nape of the neck, iron each section 10-15 times. Each section should be about 1cm thick.



9- Begin by moving the iron steadily through hair. Do not pause, but take the iron down the hair shaft in one movement. It is essential that the first 5 times, this is done very slowly to ensure that the product is sealed properly into the hair cuticle.

10- Fine, damaged hair and hair with weak ends should be ironed no more than 6 times.

The treatment is now complete, and the client can wash hair after 24 hours. For long-lasting results, we recommend the use of Vitaker Sodium Chloride free range of products.